Timeline for the Evergreen Award Program

**JANUARY**
The nominated list is announced at the OLA Super Conference.
Register for the program.
Purchase at least one copy of each nominated book.
Decide when you are going to run your program.
Promote the program around the institution and engage staff to build buzz for the program.

**MARCH**
Kick off your Evergreen program!
Set up a big display that prominently features the authors and titles in contention.
Visit the password-protected website. Download resources to use and materials to decorate your reading area.
Post details and timelines on your website and notify staff about important dates.
Start reading!

**APRIL-MAY**
Run an Evergreen Book Club or encourage local book clubs to read the selections.
Have them draw for a prize from among registered book clubs, like book club in a bag.
Organize special “connecting” events.
Make use of promotional materials on the website and from The Library Marketplace.
Enlist staff members and encourage involvement in the program.
Keep reading!

**JUNE-AUGUST**
Let your readers know that voting is in September!
Create an adult summer reading club. Use resources from the password-protected website with your readers.
Create other publicity that can be taken home by participants, such as bookmarks and read-a-like lists.
Consider having nominated authors visit your library for book talks.
You can arrange a visit through with contact information available on the nominee pages.

**SEPTEMBER**
Voting! Only registrants can vote.
Voting is open for all of September and closes September 30.
Readers must read a minimum of 1 out of the 10 nominated titles, in order to qualify to vote.
Have multiple ways for the participants to vote, such as in person and online.

**OCTOBER**
Ontario Public Library Week.
The winner of the Evergreen Award is announced during Ontario Public Library Week.

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