

# ADVISORY COMMITTEE

## Forest of Reading®

### TERMS OF REFERENCE

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#### **Mandate:**

The Forest of Reading Program has grown from a modest beginning in 1994 with one program and has since grown to ten programs in 2021 in both French and English. From the beginning, the school and public library community were committed to expanding the program and to offering it to their students and patrons. For over twenty years, the Canadian publishing and book industry have increasingly provided support, ideas and have asked how they can be further involved in showcasing and expanding this program. Members of the Advisory Committee will serve as key influencers in helping move the Forest of Reading® and its Festival into the future and help keep it as a leading reading initiative in this country.

To elevate the profile of the Forest of Reading and its Festival by exploring how this program can further:

- Cultivate a vibrant Canadian book culture
- Increase book sales for the juvenile fiction and non-fiction Canadian market
- Cultivate a love of reading and reading engagement for young people
- Provide guidance on expansion and growth

#### **Responsibilities/Objectives:**

This Advisory Committee will **not** be expected to attend regular meetings, and instead are asked to occasionally provide advice, counsel and feedback at two meetings a year (December and June). We are also asking members of our new Committee to:

- Informally serve as an advocate for our Forest® programs and our Forest of Reading® Festival.
- Attend the Festival in Toronto or any other satellite locations, when possible.
- Support our objectives of obtaining funding for our programs where possible.
- Agree to be recognized as an Advisory Committee member on our letterhead, website and in our communications.

#### **Composition:**

The Advisory Committee is comprised of people within the book and library world including publishers, library leaders and well respected figures in the book industry, as well as Canadian authors and illustrators.

Members of this committee are not required to be members of the Ontario Library Association.

#### **Resources and budget:**

- 2 face-to-face meeting in one year (December & June)
- Expenses will be for meeting refreshments/food

**Type of Committee:**

- Standing Committee** (responsible for a specific program or function)
- Task Forces** (time-limited tasks on a specific topic)
- Action Groups** (development of a limited program or activity)

**Term of Appointment:**

The inaugural committee will be selected by the Executive Director and Director of the Forest of Reading. This committee will be made up of members from different sectors of the book industry. The appointment is maximum 2 years and when leaving the committee the exiting member will identify 2 potential members from their sector to replace their position.