



Forest Of Reading[®]

2022 Year-End Report

Forest of Reading[®] &
Festival Year-End Report

New This Year



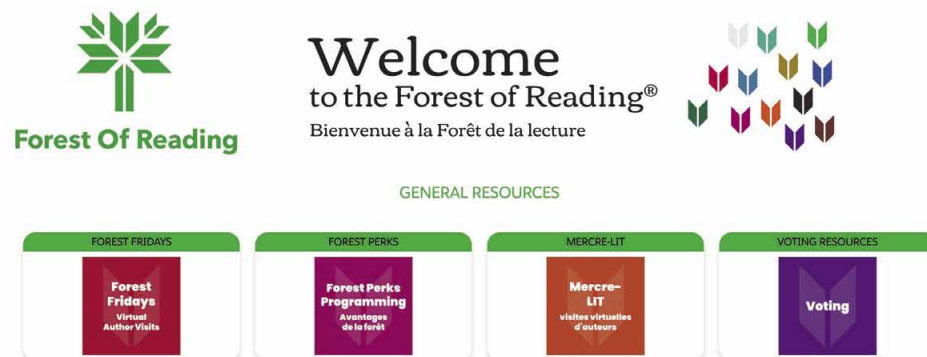
CONTACTING US: We are receiving a high volume of phone calls and emails. We are a small team and are doing our best to answer your inquiry in a timely manner. We appreciate your patience!

Canada's Largest Recreational Reading Program!

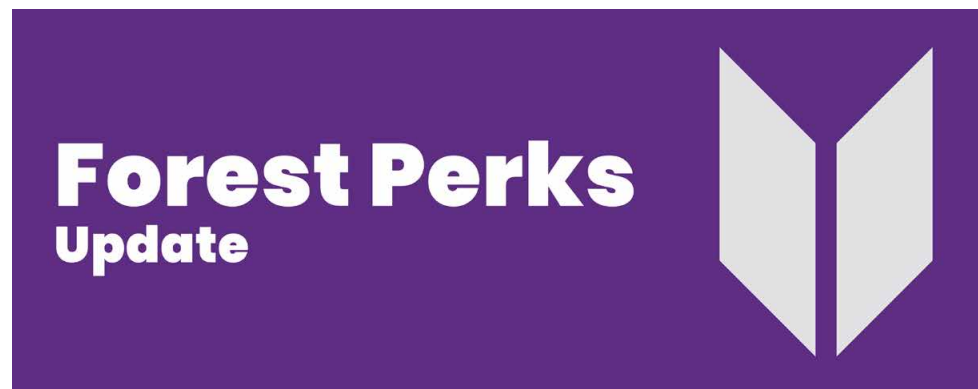
The Forest of Reading® is Canada's largest recreational reading program! This initiative offers ten reading programs to encourage a love of reading in people of all ages. The Forest helps celebrate Canadian books, publishers, authors and illustrators. More than 270,000 readers participate annually from their school and/or public library. All Canadians are invited to participate via their local public library, school library, or individually.



New Forest Website: The Forest of Reading® launched a new website taking over the URL forestofreading.com. The new look showcased the new branding from 2020, in addition to making everything easier to find. The goal of the new website is to increase awareness across the country and having more kids from outside of Ontario involved in the program.



Password-Protected Website: In addition to a new website the Forest of Reading® launched a new portal for registrants to access all of the activities for each of the 110 books. In this new format registrants will find more information about the books, the nominees and over 500+ activities and 60+ virtual events for the current program year.



Forest Perks Program: New in 2022, the Forest of Reading® added a Perks program to the mix so for an additional fee registrants get access to exclusive content, including special virtual presentations, discounts at The Library Marketplace and much much more. Check out forestofreading.com/perks for all of the information.

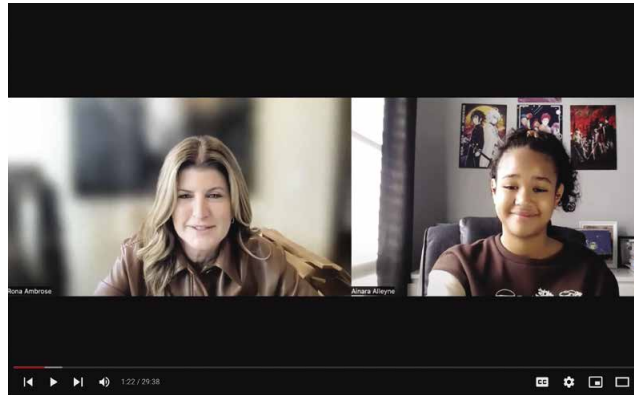
Virtual Content

69

Videos in total



20 Forest Friday's Virtual Author Visits



4 Forest Perks Events



23 Mercre-Lit Virtual Author Visits



9 Peuplier Read-Alouds



10 Blue Spruce Read-Alouds



3 White Pine Panel Programs

Forest by the Numbers

4571

SITES PARTICIPATING IN THE FOREST OF READING® PROGRAM,
INCLUDING SCHOOL LIBRARIES, PUBLIC LIBRARIES, HOMESCHOOLERS,
INDIVIDUALS, LITERACY CENTRES, AND OTHER INSTITUTIONS

270,000+

TOTAL PARTICIPANTS

\$1.5 MILLION

2022 SALES FROM OUR OFFICIAL WHOLESALER, TINLIDS INC.

105,198

TOTAL BOOKS SOLD BY OUR OFFICIAL WHOLESALER, TINLIDS INC.

868

CANADIAN TITLES SUBMITTED FOR
CONSIDERATION FOR THE AWARD
PROGRAM

110

NOMINATED TITLES FOR 2022

103

SELECTION COMMITTEE MEMBERS

32

STEERING COMMITTEE MEMBERS

11

MEMBERS OF THE FOREST OF
READING® ADVISORY COMMITTEE

Forest by the Numbers

401,564

HITS TO THE FORESTOFREADING.COM WEBSITE DURING THE 2022 PROGRAM YEAR

187,571

HITS TO THE FOREST OF READING® PASSWORD WEBSITE DURING THE 2022 PROGRAM YEAR

1:20

TOTAL TIME SPENT ON FORESTOFREADING.COM

288,592

UNIQUE PAGE VIEWS ON FORESTOFREADING.COM

8,200

TWITTER FOLLOWERS

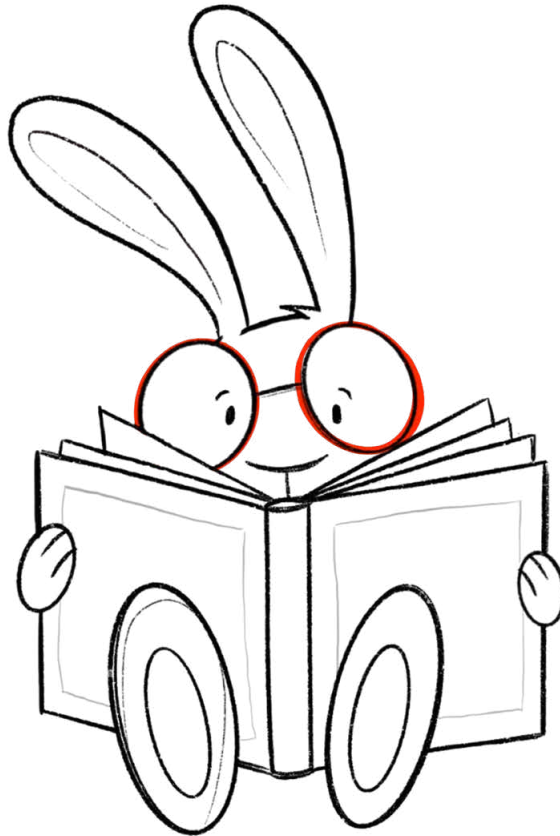
3,115

FACEBOOK FOLLOWERS

Kid and Teen Committee

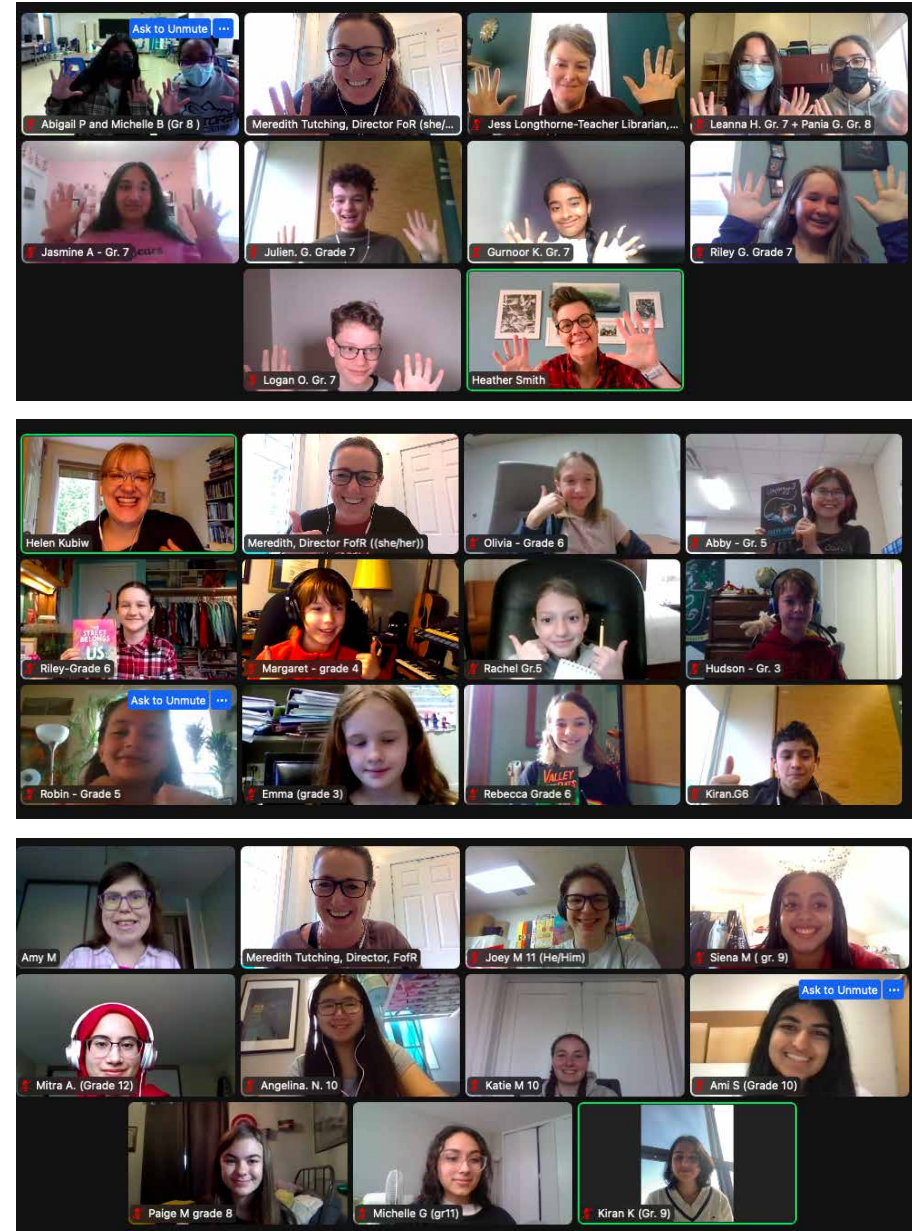
42

Books
Selected



39 Kids & Teens were part of the three committees and spent three mornings deliberating about the best of Canadian books that kids in the country should be reading.

This year, the committees selected 15 books for grade 4-6 readers, 12 books for grade 7-8 readers, and 15 books for teen readers.



Forest of Reading® Festival



The Forest of Reading® Award ceremonies were delivered for the third year in a row, in partnership with CBC Books, on May 17, 18 and 19.

Each ceremony featured host Ali Hassan and all nominees participated.

The finalists were named, and the award winners were announced from a group of 3 finalists.

The award ceremonies are available to view on the CBC Books website:

[Blue Spruce](#)
[Silver Birch Express](#)
[Silver Birch Fiction](#)
[Yellow Cedar](#)
[Red Maple](#)
[White Pine](#)
[Le prix Peuplier](#)
[Le prix Mélèze](#)
[Le prix Tamarac](#)

 MENU

books

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Books

Students across Canada chose these 9 books as the 2022 Forest of Reading Award winners



Forest of Reading curates a selection of Canadian titles for children to read and vote for their favourite

CBC Books · Posted: May 19, 2022 4:00 PM ET | Last Updated: May 19

Forest Of Reading Awards

2022 Forest of Reading Winners



Forest of Reading curates a wide selection of Canadian titles for school-aged children to read and vote for their favourite. (Ontario Library Association, CBC)

2 comments

The 2022 Forest of Reading Awards, divided by age group and reading level, have been announced through a virtual celebration.

Forest of Reading is Canada's largest annual recreational reading program where children and young adults pick their favourite authors and illustrators.

The 10 finalists in each category are chosen by a committee of library practitioners. The Forest of Reading program is organized by the Ontario Library Association.

The Forest of Reading® is an amazing program! Volunteers are offered valuable and engaging opportunities and lots of recognition. Students are excited about lots of great Canadian books, and authors and illustrators are treated like rockstars!

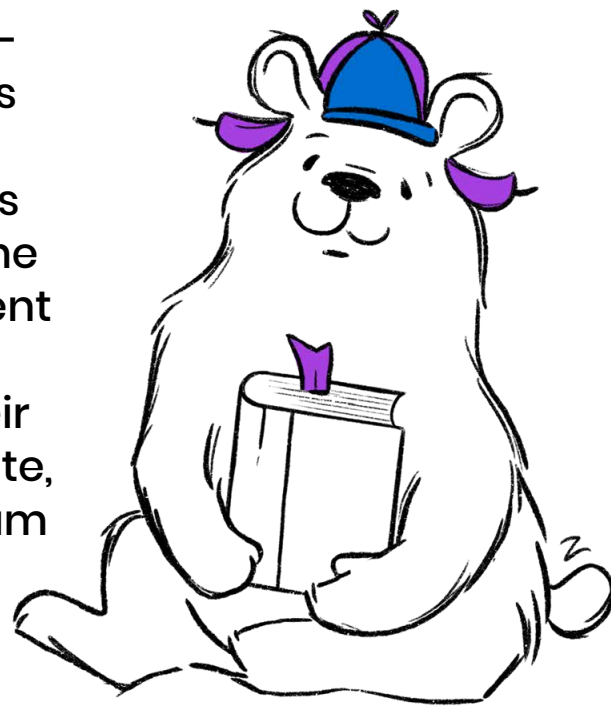
— **Faith Roebuck Shergold, Red Maple Steering Committee**

As a publisher, we eagerly await news of nominations across the range of categories we publish. We know that being nominated makes our authors and illustrators winners, both through the book orders that bump up sales very nicely and through the exposure our creators get to the next generation of readers.

— **Judy Brunsek, Director of Sales and Marketing, OwlKids**

The Forest of Reading® is THE most significant force in promoting literature and literacy in the country. I have been part of this program as a writer, a teacher, and as a parent. I have seen first-hand the impact of the program. Without it, Canadian publishers would be stressed and possibly would have to discontinue publishing, many writers would be forced to give up their careers – with only those with affluence being able to continue or become writers. Most importantly, this is a driving force in the development of literacy in our entire country. Children discover books – Canadian books that reflect their homes, their backgrounds, their cultures, and their country – and in doing so become more literate, more aware, more compassionate, and empathetic. This program doesn't just create better readers, it fosters the development of better people.

— **Eric Walters, 2022 Red Maple Nominee and award-winning author**



The Forest of Reading® is the ONLY way for me (an author on the West coast) to connect with kids in Ontario. It is a fantastic platform for authors and a privilege to be nominated. I have been invited to virtual talks from it and created lasting relationships with schools. Thank you!

— **Bree Galbraith, 2022 Silver Birch Express Nominee**

The Forest of Reading® is the best program I've ever encountered to encourage kids to read quality Canadian books. The exposure for authors / illustrators is phenomenal, and the impact on book sales is unparalleled. I wish every province had a similar program and there was a lot more funding to help get the books into schools and homes.

— **Jen Gauthier, Associate Publisher, Greystone Books**

It was so wonderful to be involved! The nomination resulted in several requests from schools for virtual author visits and some fun engagement with teachers and classrooms on twitter! It is such a thrill to know the books are being read and discussed in so many classrooms—it's very inspiring and motivating to me as a writer!

— **Susan Hughes, 2022 Silver Birch Express Nominee**

There's no better reading program. The selection of books is Canadian top tier. The kid centered approach to reading, participating, and voting is unique. As an author I'm not sure I'd have a career without the support of this program. That's true for many of us, I'd wager. Where else are Canadian kids given such positive and wide-ranging introduction to Canadian creators? The answer is "nowhere". Can't wait until we can meet in person again, and I can see the passionate readers clutching their beloved CANADIAN books and yelling at us like we're rock stars.

— **Kevin Sylvester, 2022 Silver Birch Fiction nominee and award-winning author**



Forest Of Reading®



**Forest Of Reading®
Festival**

THANK YOU FOR ANOTHER
GREAT YEAR!

FOREST OF READING®

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forestofreading.com