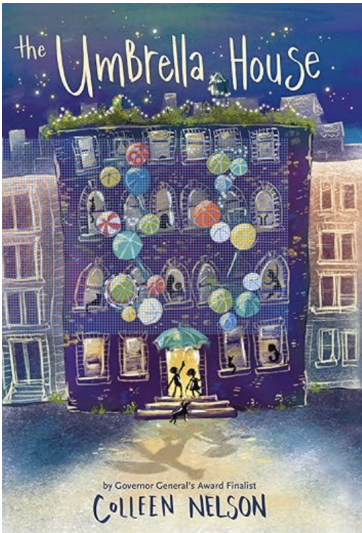


Name: \_\_\_\_\_



## The Umbrella House – Journalist Activity

The story opens with a contest that asks young people to submit a six-minute video about issues they believe are important for the public to know. Have you ever thought about becoming a journalist? Does your school have a newspaper or a website about what is happening at school? Is there a story or issue you think the students at your school should know about? If so, create a video about this issue and explain why it needs the attention of your school. The video can be any length you would like.

Remember to brainstorm ideas to determine which issues you believe the students should learn about.

**Journalist:** a person who writes for a variety of media such as a news website, a newspaper or a magazine. Some journalists decide to focus their career on reporting on television.

**Story/Video Outline:** Use the guideline below to plan your video. Think about how to introduce your story, the details that should be shared and how to conclude your story. Will your conclusion include a call to action or provide next steps for the students at your school.

**Step 1.** Introduction: Think about how to hook your audience. Are there facts that would be helpful in making sure the viewer wants to watch the entire video>

**Step 2:** Figure out what information is important to persuade the students to pay attention and want to do something to help.

**Step 3:** Make sure to end with a strong conclusion that summarizes the issue and includes a call to action such as what students can do to make sure the issue or problem is improved.