

Forest Of Reading[®]

2024 Forest of Reading[®] & Festival Year-End Report

FOR SCHOOL-AGED PROGRAMS

New This Year

Fête de la Forêt de la lecture: In 2024, the Forest of Reading® developed a new French language field trip opportunity to celebrate with 600+ young people. Celebrating our French programs separately provided Le prix Mélèze and Le prix Tamarac a unique spotlight! [Visit forestofreading.com/fete-eng/](https://forestofreading.com/fete-eng/) for more information.



Learn to Draw with Forest Illustrators: This year, registrants were invited to draw with our very own Forest of Reading® illustrators! Readers tuned in to 4 sessions where they learned how to draw their favourite characters! [Check it out at forestofreading.com/virtual-visits/](https://forestofreading.com/virtual-visits/)



Freedom to Read Week Event: On February 22, the Forest of Reading® hosted a Freedom to Read Week event. Ainara Alleyne, CBC Kids News and TVO Personality, interviewed the incredible Lawrence Hill! Together, they discussed his Red Maple nominated title, *Beatrice and Croc Harry*, and the importance of Freedom to Read Week. [Watch the video at https://bit.ly/3xlrXWn](https://bit.ly/3xlrXWn)

Digital Ceremonies: We released exciting Digital Award Ceremonies for the English and French programs. These 9 videos allowed readers to celebrate Forest of Reading® nominees from the comfort of wherever they were! [Watch the ceremonies at https://bit.ly/4c2xTck](https://bit.ly/4c2xTck)



Pen Pals: Connecting readers with other book-loving kids in different boards and provinces was made possible this year through our new Pen Pal program. This was a great opportunity for those involved to share experiences and perspectives and build new friendships!

Programming

**7 White Pine
Author Visits**

**8 Blue Spruce
Read-Alouds**

**4 Learn to Draw
Illustrator Events**

**5 Forest
Special Events**

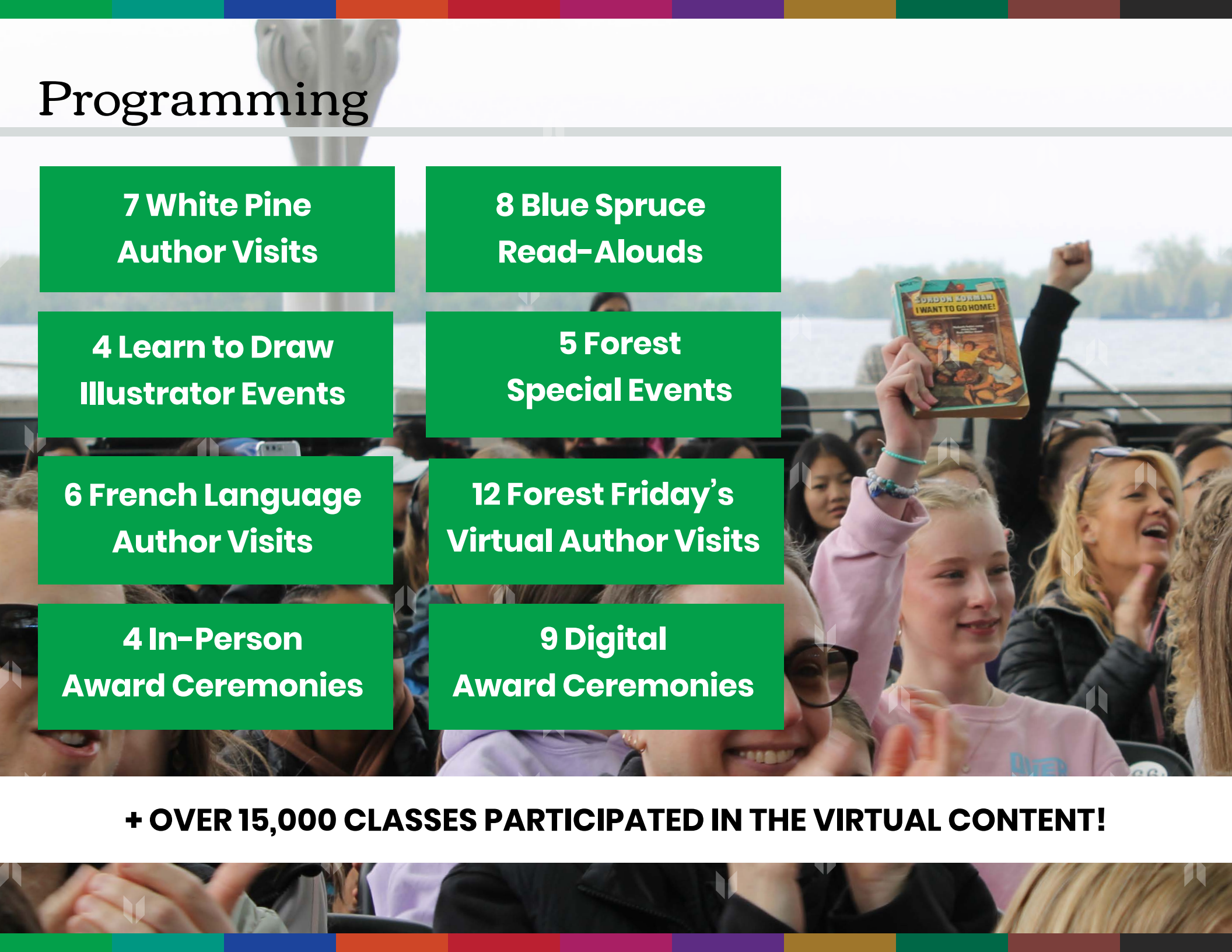
**6 French Language
Author Visits**

**12 Forest Friday's
Virtual Author Visits**

**4 In-Person
Award Ceremonies**

**9 Digital
Award Ceremonies**

+ OVER 15,000 CLASSES PARTICIPATED IN THE VIRTUAL CONTENT!



Forest by the Numbers

1,640

SITES PARTICIPATING IN THE FOREST OF READING® PROGRAM, INCLUDING SCHOOL LIBRARIES, PUBLIC LIBRARIES, HOMESCHOOLERS, INDIVIDUALS, LITERACY CENTRES, AND OTHER INSTITUTIONS

270,000+

TOTAL PARTICIPANTS

94,186

TOTAL BOOKS SOLD BY OUR OFFICIAL WHOLESALER, TINLIDS INC.

1,094

CANADIAN TITLES SUBMITTED FOR CONSIDERATION FOR THE PROGRAM

100

NOMINATED TITLES FOR 2024

104

SELECTION COMMITTEE MEMBERS

48

STEERING COMMITTEE MEMBERS

Forest by the Numbers

410,400

HITS TO THE [FORESTOFREADING.COM](https://www.forestofreading.com) WEBSITE DURING THE 2024 PROGRAM YEAR

3:06

TOTAL TIME SPENT ON [FORESTOFREADING.COM](https://www.forestofreading.com)

15,004

VIRTUAL VISIT VIEWS AFTER RECORDING

16

FOREST OF READING® AND FESTIVAL PARTNERSHIPS

8,308

TWITTER FOLLOWERS
[@FORESTOFREADING](https://twitter.com/FORESTOFREADING)

8,303

FACEBOOK FOLLOWERS
[@FORESTOFREADING](https://www.facebook.com/FORESTOFREADING)

Kid Committee

36 kids were part of two committees and spent two mornings deliberating about the best Canadian books kids in the country should read this summer.

This year the committee picked 16 books for grades 3-6 and 13 books for grades 7-8 readers. These books have not previously been on a Forest program but are a curated list that could be in future and must-reads for the summer. Kids picking for kids!

29

Books
Selected



Silver Birch Fiction

Red Maple



Forest of Reading® Festival



At this year's Forest of Reading® Festival, the OLA welcomed over 5,000 attendees to Harbourfront Centre on May 14-15, as well as volunteers, featured authors, publishing partners, and guests who joined to deliver this fantastic event. Recognition was shared in person for the Silver Birch Express, Silver Birch Fiction, Red Maple, and White Pine. Ainara Alleyne and comedian Ali Hassan hosted the in-person ceremonies.

Making as much noise for books as we did was such a highlight, and it was so exciting to be able to reach our readers from far away through our Digital Award Ceremonies for each program. As of June 10th, the ceremonies have been viewed by over 1,500 classes.

The Library Marketplace (TLM) launched new merchandise for the Forest of Reading®, and it was a huge success, especially at the TLM store at the Festival. [Visit The Library Marketplace to see more!](#)

This year's Festival was a true rock concert for books! We encourage you to watch what it's like to attend at bit.ly/2024FestivalVideo.

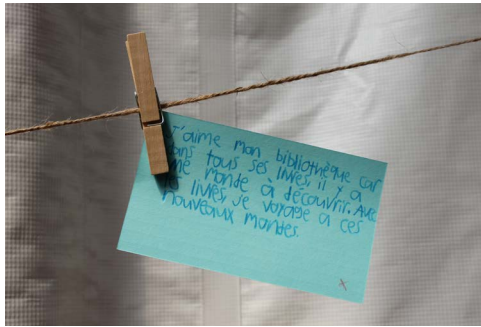


Forest of Reading® Festival



Fête de la Forêt de la lecture

This year, the Forest of Reading® held our very first Fête de la Forêt de la lecture on May 22 at the Harbourfront Centre! We were so excited to have 600+ young readers join us to celebrate the 2024 Le prix Méléze and Le prix Tamarac awards hosted by TFO's very own Josée Leblanc. [Visit forestofreading.com/fete-fr/](https://www.forestofreading.com/fete-fr/) to learn more.



3
Workshops

4 Authors in
Attendance

10 Stage
Performances

351 Digital
Ceremony Views

600+
Attendees

In the Media

Books

Sarabeth Holden, Kevin Sylvester and Gordon Korman among winners of 2024 Forest of Reading Awards

The program is the country's largest recreational reading initiative for kids

CBC Books - Posted: May 16, 2024 4:24 PM EDT | Last Updated: May 16



From left: Sarabeth Holden, Kevin Sylvester and Gordon Korman are among the 2024 winners of the Forest of Reading Awards. (Inhabit Media, gordonkorman.com, HarperCollins)

Reading Program Engagement By Noa Daniel

Passionate educators connect weekly to address questions, explore perspectives and learn from each other.

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Live Mondays from 6-7 pm EDT
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00:00 00:00

[Download Episode](#)

Reading programs offer a gateway to a world of endless possibilities, where the magic of storytelling meets the power of education. By engaging readers through structured programs, we're not just flipping pages - we're igniting imaginations, broadening horizons, and unlocking the potential within each and every student. What are some of the available reading programs and what is their impact on teachers, students, and authors?

- Stacey Cornelius
- Meredith Tutching @forestofreading
- Gina Brown@GinaBrohm
- Marilyn MacPherson@RedCedarAward
- Pernille Ripp @globalreadaloud

The TOC Blog

Add Canadian Authors and Illustrators to Your Library with 2024 Forest of Reading Nominees

Posted in English Tutoring, Featured, Local, Parent Education Resources, Tips & Advice

Attention readers of all ages, the latest lineup for the Forest of Reading program has been revealed. Teachers on Call's online and home tutors love Canada's largest recreational reading initiative to create a meaningful experience for student readers of all levels. Whether your child is an advanced or reluctant reader, or somewhere in-between, we hope they become lifelong ones! Not only does the Forest of Reading program celebrate literacy, but Canadian books specifically and the people who create them. Building a library collection that represents the best our country has to offer can be as simple as looking to the Forest of Reading nominees. To that end, to make it easy for teachers and parents to curate or update their classroom and home libraries, we've assembled the 2024 Forest of Reading nominated titles into one easy list. Happy reading!



Encouraging students to read for fun has countless benefits. One of them being it can help your children perform well in school, and even do better on tests. Check out this Forbes article with a current study suggesting this here. If you are as excited about inspiring a love of reading as the Teachers on Call in-person and online tutoring team, you will want to check out the Forest of Reading program. We covered it extensively last school year with Hooked on Books interviews with Forest of Reading nominees and winners to get a glimpse into the creative process and how their messages can be used to enhance school curriculum and conversations with students.

Our online and home tutoring service highly recommends encouraging students to sign up for the reading program through their school, or simply following along independently. To help you get started, our team has rounded up the full list of nominated titles for 2024 from all 10 categories. They represent 6 categories for students in English and 3 in French, as well as 1 grouping for adults. So, make a date with your child to visit your local library or bookstore, and get ready to read!



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[Hooked on Books with Rachelle Delaney's 'The Big Sting'](#)

[Forest of Reading 2024 Winners Revealed at Rock Concert for Reading Festival](#)

[Hooked on Books with Kevin Sands' Thieves of Shadows Series](#)

Thank You

Thank you to Tinlids for being the Official Wholesaler of the Forest of Reading® for 2024. The Forest of Reading® would not exist without their support and we continue to encourage you to purchase your booksets from Tinlids. By supporting Tinlids, you are helping Canadian publishers, authors and illustrators continue to create books!

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best books for schools and libraries



Thank you to the Government of Canada, Access Copyright Foundation, and the Ontario Library Association for your help in making this year's Forest of Reading® program a success!

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Thank you for
another great year!



**Forest Of Reading[®]
Festival**

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*All 2024 Forest of Reading[®] Festival photos courtesy
of Laurel McLeod.*